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# HUNG YI-SHENG

hello(at)yi-sheng.sg  
http://yi-sheng.sg

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## Summary of qualifications:

- Trilingual. Proficiency in English, Chinese and Japanese.
- Fast learner, proficient in different design mediums.
- Highly responsible team person.
- Customer orientated. Skilled in conversation and handling of customers.

## Education:

- Bachelor of Fine Arts (Visual Communication)  
2<sup>nd</sup>-upper class honours.  
Nanyang Technological University, Singapore. 2011
- GCE 'A' Levels, Science, Yishun Junior College, Singapore. 2004

## Honours & Awards:

- Crowbar Awards 2011  
Silver—Design/Below the Line Collaterals  
Finalist—Design/Corporate & Brand Identity
- JAL Japan Research Programme Scholarship 2009  
Represented Singapore

## Leadership:

- ADM Music District, Chairperson 2009-2010

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## SKILLS

### Linguistics:

- English Very fluent
- Chinese (Mandarin) Very fluent
- Japanese Advanced. Attained JLPT Level 1.

### Software proficiencies:

- Mac/Windows OS proficient
- Adobe InDesign, Illustrator, Photoshop
- Microsoft Word, Powerpoint

### Others:

- Film & digital photography
- Oil painting, various dry medium drawing, ceramic.

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## WORK EXPERIENCES

- **Cityneon Events Pte Ltd**  
Senior Graphic Designer Jan 2014 to present  
Graphic Designer Jun 2012 to Dec 2013  
Lead the exhibition team in conceptualising and production of graphic visuals for various design experiences. Handled projects from wide range of clients from government sector to MNCs.
- **Ambrosia Communications** Feb to May 2012  
Graphic Designer (Freelance)  
Assisted the creative team in development and preparation of graphic for various print materials.
- **Planet Ads & Design** Aug to Nov 2011  
Jr Graphic Designer  
Assisted the design team in conceptualising and development of art work for regular retail print ad, publication design, various seasonal point of sale materials.
- **New Opera Singapore** Sep to Nov 2011  
Graphic Designer (Freelance)  
Tasked to design collateral for an opera concert event "On Wings of Song" in Esplanade.
- **Orient Design Singapore** May to Jul 2010  
Graphic Designer (Intern)  
Assisted the design team with research and concept development. Design development and illustration works.
- **Mendaki Club** Apr to Aug 2009  
Graphic Designer (Freelance)  
In charge of design for logo, poster, newspaper advertisement and direct mailer for The Inaugural Collegiate Symposium 2009 held by Mendaki Club.
- **Hall of Residence 11** 2008 to 2010  
**Nanyang Technological University**  
Graphic Designer (Freelance)  
Block 55 Tee-Shirt Design, Hall Chinese Theatre Production  
Head of Publicity, event photographer.

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## EXHIBITED/PUBLISHED WORKS

- **Beyond Typography – Singapore Pangram** Typography  
**Singapore Design Festival 2009**  
Part of exhibition by Asst Prof. Jesvin Yeo
- **NTU School of Art, Design & Media** Typography  
**Student Prospectus 2009/2010**
- **Latin-American Design Forum 2009** Typography  
**In Buenos Aires, Argentina**  
Part of exhibition by Asst Prof. Danne Ojeda
- **Noise Singapore Showcase 2009** Photography
- **Best of ADM Show'08** 3D Model,  
4D System Project